# **Privacy Statement**

In this privacy statement you will find our details, what personal data is, what is meant by the processing of personal data, for what purposes we process your personal data, what your rights are, what we do to ensure that your personal data is processed securely and how long your personal data is stored.

### **Our details**

De Fysio Marketeers Staringstraat 11 6521AE Nijmegen

Phone number: 0622706726

Chamber of Commerce number: 90833368

Website: www.physicalleads.nl

E-mail address: info@physicalleads.nl

### Personal data

Personal data is all data that provides information about you and with which you can be directly or indirectly identified.

### **Processing of personal data**

By processing personal data, we mean: the collection, recording, organization, storage, updating, modification, retrieval, consultation, use, disclosure by transmission, dissemination or any other form of making available, combining, linking, as well as the shielding, erasure or destruction of your personal data.

#### **Purposes**

We process your personal data for the following purposes: to post reviews, for general or targeted offers, for the ordering process, for the account on our website, for preparing quotations and agreements, so that we can contact you, so that we can inform you about changes to our services or products and so that we can deliver our products or services. We only process personal data that are necessary for these purposes.

We also process your personal data to comply with legal obligations, improve our services, handle complaints and prevent fraud. We never sell your personal data to third parties. To protect your personal data, we conclude a processor agreement with companies if those companies process your data on our behalf.

## Personal data we process

To carry out the purposes, we process the following personal data:

- Address data
- Bank account number
- Citizen Service Number (BSN)
- Email address
- Function
- Gender
- IP address
- Medical data
- Phone number
- First and last name

## You also have rights

Do you want to know which personal data we have processed? Please send an e-mail to info@physicalleads.nl with a request for access to your data. You will receive a response to the request within four weeks at the latest.

Are your personal data incorrect, incomplete, not relevant for the purposes for which they were processed or otherwise in violation of the General Data Protection Regulation (GDPR) or other legislation? Then you have the right to correct your personal data. Correction means improvement, addition, removal or shielding of your personal data. In addition, you have the right to object to the processing of your personal data, the right to have less data processed, the right to withdraw consent you have given and the right to data portability. Send your request to: info@physicalleads.nl. You will receive a response to the request within four weeks at the latest. We also want to point out the possibility of submitting a complaint to the Dutch Data Protection Authority.

You can also view and adjust your personal data via your account on our website.

### Security

Personal data is personal and must remain personal. We believe it is just as important as you do that your personal data does not end up on the street or is processed unlawfully. That is why we apply all possible technical and organizational measures to process your personal data securely. To protect your personal data, we use backups, limited access to personal data, a secure internet connection, encryption and passwords for electronic systems.

## Retention of personal data

We do not store your personal data longer than is strictly necessary for the execution of the

purposes. If legal regulations apply to the retention, the personal data will not be stored longer than legally prescribed.